

DUBAI INTERNATIONAL FINANCIAL CENTRE
CORPORATE

LOCATION
SECTOR

MAY
2021



CASE STUDY

ELEVATING AVIATIONS TO NEW HEIGHTS

CLIENT BRIEF

Our client represents a highly exclusive service in the aviation industry and is one of the leaders in sales and purchase of private jets catering exclusively to ultra-high net worth individuals. Upholding the highest of standards in customer experience and building long lasting relationships, the customer experience becomes the utmost priority in ensuring organizational success.

THE CHALLENGE

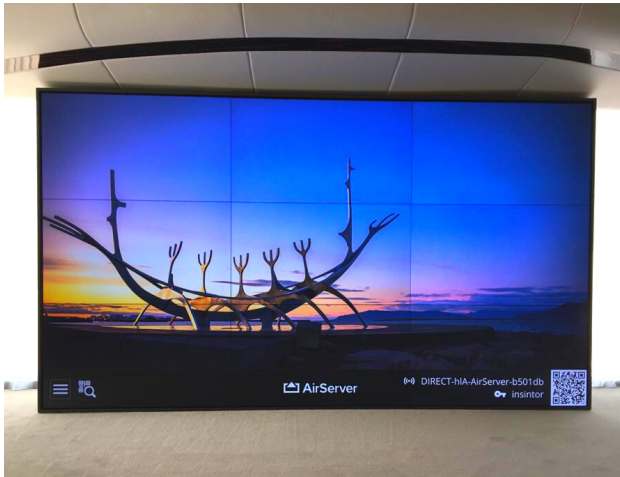
It's global presence with operators in New York, Dubai, London, Hong Kong and Johannesburg caters to an international client base with mission critical activity operating around the clock. From its Dubai headquarters, the client commissioned Leisung to design and deliver a complete digital overhaul of the main meeting room and operations desk with live stream switching and wireless presentation capability. The client produced an initial brief highlighting the main operations desk and meeting room area to be equipped with state-of-the-art visualization, monitoring and presentation technology.



The immersive AV installation integrates large format displays with enterprise grade AV over IP technology, complete wireless systems and dynamic data displays to deliver a seamless user experience.

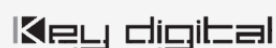
OUR SOLUTION

MEETING ROOM



A 3x3 video wall was designed with 55” professional displays to serve as the primary screen for presentation and visualization to customer. The video wall was integrated with BYOD wireless presentation system which seamlessly connects to any device through the latest wireless technologies. The video wall is capable of 9 individual wireless streams at any given time with up to 60FPS streaming which delivers high-performance and reliability. The powerful ceiling mounted audio installation ensures a complete audio visual experience for delivering an impactful message to the customer. The complete installation brings together a large videowall, wireless presentation and powerful audio for a dynamic yet reliable collaborative environment.

BRANDS WE PARTNERED WITH



TRADE DESK AREA

The trade desk was retrofitted with dual ultra-wide screen monitors which integrated with the existing systems and cutting-edge AV over IP technology which provides a virtually infinite canvas for monitoring and controlling mission critical information. The ultrawide 10x1 video wall paired with multi-input video-wall processor allows a number of inputs to be displayed on the screen. Preset layouts enable quick switching between inputs and also ensures that the right information is seen at the right time. The LED ticker installed around the perimeter of the room displays the live financial information essential in monitoring the global markets.



The result is a powerful control room that seamlessly integrates large format displays, AV over IP switching and processing, and a custom-made LED ticker to deliver a complete centralized trading desk experience.

**LOOKING FOR A
SOLUTION?**

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