

SHARJAH, UNITED ARAB EMIRATES  
CORPORATE

LOCATION  
SECTOR



# CASE STUDY

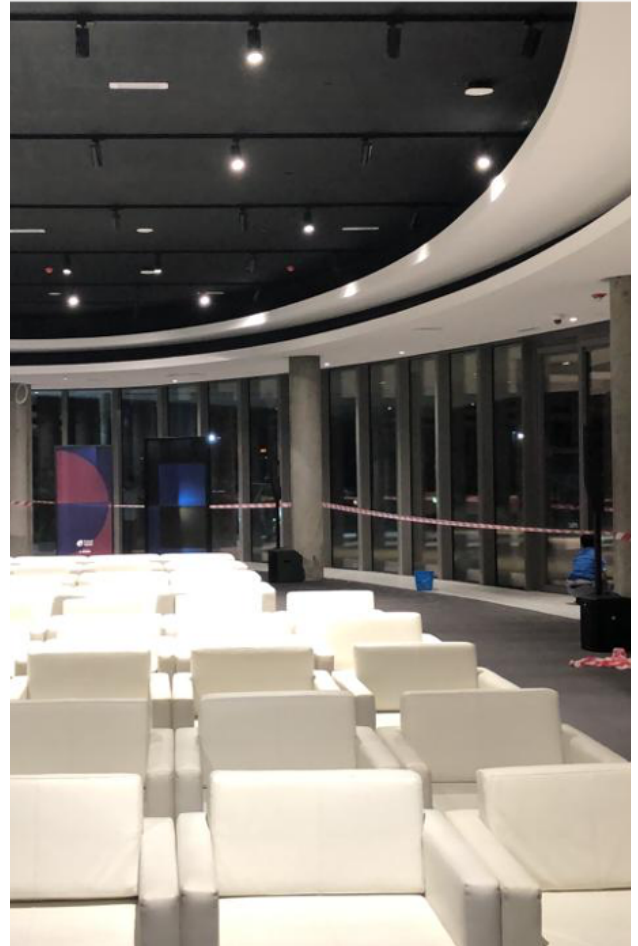
A COMPLETE SOLUTION

# CLIENT BRIEF

Our client is a leading, large-scale property development group centering to the intersection of community, technology & sustainability. Their prime focus is on development of properties that provide upscale experiences with complementing amenities. Our client represents integrated communities in highly desirable locations focusing on the residential, healthcare, hospitality, education, and commercial sector.

## THE CHALLENGE

Catering to an extensive cross-section, the client required a highly equipped and functional AV solution to expedite their operations seamlessly. Leisung was commissioned to design, install, and integrate a complete AV solution for their newly constructed Headquarters. The main areas under Leisung's scope were the Function Hall, VIP Area, Conference Room, Meeting Room, and the BGM System for the entire building. The client produced an initial brief outlining the utility of, and operations to be held in the various venues. Leisung designed a solution providing the client with state-of-the-art technology with wireless presentation systems, high fidelity speakers, and advanced video wall displays.



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# OUR SOLUTION

## MEETING ROOMS

There were 4 proposed meeting rooms, and in each space a single 65" ultra-high-definition Samsung digital signage was used. The display was integrated with a wireless presentation system which enabled contactless wireless screen sharing primarily used for collaboration and content display for visualization by customers. The entire meeting room solution facilitated a BYOD system where a host device could seamlessly connect to the display, providing a dynamic yet secured collaborative space.



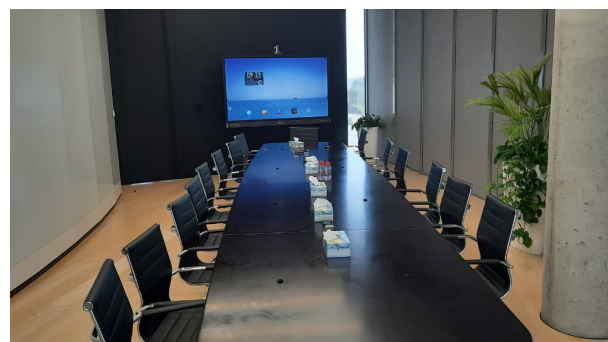
## VIP AREA

The solution includes a 3x3 video wall in which each wall display is 1.7mm Bezel 55" Samsung Display which serves as a primary display for content visualization. The video wall is used to enhance visitor experiences through corporate information, branding experiences and live information updates.

## CONFERENCE HALL

The primary display in the conference room used is the 86" BenQ Interactive display which was integrated with a wireless presentation system. The video conferencing system is compatible with Microsoft Teams and Zoom and includes a Full HD video and 12x optical zoom allowing high picture clarity while capturing everyone in the room.

The audio system integrated in the conference room includes 8 unidirectional button microphones with a discrete tabletop mounting which is the primary source of audio. The microphones have an unobtrusive and discrete design while providing excellent pickup. Additionally, 8 ceiling speakers have been installed for a professional quality audio system during video conferencing. All components integrated contribute to a flawless audio system providing an effective yet effortless collaborative environment.

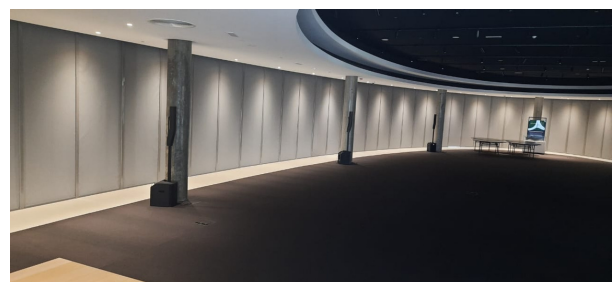


The AV control system installed allows participants of the room to remotely control the AC regulation, Lighting System, Screen Inputs and Video Conferencing, Volume of the Audio System, and the Curtain fixtures through an iPad integrated into the solution.



## FUNCTIONAL HALL

The functional hall is a large space used for conferences, events, and trainings. To facilitate a large number of participants, a 4x3 video wall is installed in which each display is 1.7mm bezel 55" Samsung display. A BYOD wireless presentation system is also integrated allowing seamless connection to any device to engage and collaborate with participants during an event. Along with the wireless presentation system, DVD or Bluetooth input can also be used otherwise.



## BRANDS WE PARTNERED WITH



The Audio system consists of various microphones including wireless handheld microphone, wireless lapel microphone system, gooseneck microphone and wired microphones with stand which can be used for any type of presentation. The microphone signals output into the 3 column array speakers which will cover sitting and standing audiences ensuring high-fidelity.

The AV control system equipped in the function hall enables users to control the content on the video wall, change the input to the video wall, control the volume of the audio system, control AC regulation, change and control the lighting system and control curtains. All the above controls can be facilitated using an iPad integrated with the system.

**LOOKING FOR A  
SOLUTION?**

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